



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952447-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	9/18-9/23 :60's	11954

Flight Dates	Order #	Alt Order #
09/18/12 - 09/23/12	952447	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/23/12	5a Eyeopener	5-6a	-- 1- 1--	1:00	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-- 1- 1--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	5:27 AM	5a Eyeopener	5-6a	1:00	EW12114	\$1,400.00 NM
2	WCVB	F	09/21/12	5:23 AM	5a Eyeopener	5-6a	1:00	EW12114	\$1,400.00 NM
2	09/20/12	09/20/12	6a Eyeopener	558-7a	--- 1---	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--- 1---	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/20/12	6:59 AM	6a Eyeopener	558-7a	1:00	EW12114	\$3,000.00 NM
3	09/19/12	09/21/12	Good Morning America	658-9a	-- 111--	1:00	3	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-- 111--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	8:54 AM	Good Morning America	658-9a	1:00	EW12114	\$1,600.00 NM
2	WCVB	Th	09/20/12	7:29 AM	Good Morning America	658-9a	1:00	EW12114	\$1,600.00 NM
3	WCVB	F	09/21/12	7:49 AM	Good Morning America	658-9a	1:00	EW12114	\$1,600.00 NM
4	09/22/12	09/22/12	8a Sat Wknd Eyeopener	Sa 8a-9a	----- 1-	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----- 1-	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/22/12	8:39 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	1:00	EW12114	\$1,400.00 NM
5	09/23/12	09/23/12	6a Weekend Eyeopener	558-7a	----- 1	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----- 1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/23/12	6:27 AM	6a Weekend Eyeopener	558-7a	1:00	EW12114	\$1,000.00 NM
6	09/19/12	09/21/12	KATIE COURIC DAY	3-4p	-- 1- 1--	1:00	2	\$800.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									

MTWTFSS

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952447-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/18-9/23 :60's	11954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/19/12	09/21/12	KATIE COURIC DAY	3-4p	-- 1- 1--	1:00	2	\$800.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			-- 1- 1--		2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	3:48 PM	KATIE COURIC DAY	3-4p	1:00	EW12114	\$800.00 NM
2	WCVB	F	09/21/12	3:44 PM	KATIE COURIC DAY	3-4p	1:00	EW12114	\$800.00 NM
7	09/18/12	09/21/12	ELLEN EF	4P-5P	- 1- 1--	1:00	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			- 1- 1--		2	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	4:42 PM	ELLEN EF	4P-5P	1:00	EW12114	\$1,400.00 NM
2	WCVB	Th	09/20/12	4:38 PM	ELLEN EF	4P-5P	1:00	EW12114	\$1,400.00 NM
8	09/18/12	09/21/12	Newscenter 5 at 5	5-6p	- 1111--	1:00	4	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			- 1111--		4	\$2,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	5:54 PM	Newscenter 5 at 5	5-6p	1:00	EW12114	\$2,400.00 NM
2	WCVB	W	09/19/12	5:44 PM	Newscenter 5 at 5	5-6p	1:00	EW12114	\$2,400.00 NM
3	WCVB	Th	09/20/12	5:30 PM	Newscenter 5 at 5	5-6p	1:00	EW12114	\$2,400.00 NM
4	WCVB	F	09/21/12	5:24 PM	Newscenter 5 at 5	5-6p	1:00	EW12114	\$2,400.00 NM
9	09/19/12	09/21/12	Newscenter 5 at 6	6-630p	-- 1- 1--	1:00	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			-- 1- 1--		2	\$4,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	6:25 PM	Newscenter 5 at 6	6-630p	1:00	EW12114	\$4,000.00 NM
2	WCVB	F	09/21/12	6:28 PM	Newscenter 5 at 6	6-630p	1:00	EW12114	\$4,000.00 NM
10	09/23/12	09/23/12	6p News Weekend	6-630p	----- 1	1:00	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			----- 1		1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/23/12	6:25 PM	6p News Weekend	6-630p	1:00	EW12114	\$2,000.00 NM
11	09/18/12	09/21/12	M-F Inside Edition	658-730p	- 1- 1--	1:00	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			- 1- 1--		2	\$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	7:21 PM	M-F Inside Edition	658-730p	1:00	EW12114	\$3,000.00 NM
2	WCVB	Th	09/20/12	6:59 PM	M-F Inside Edition	658-730p	1:00	EW12114	\$3,000.00 NM
12	09/19/12	09/21/12	Chronicle	728-8p	-- 1- 1--	1:00	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			-- 1- 1--		2	\$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	7:29 PM	Chronicle	728-8p	1:00	EW12114	\$3,000.00 NM
2	WCVB	F	09/21/12	7:51 PM	Chronicle	728-8p	1:00	EW12114	\$3,000.00 NM
13	09/18/12	09/23/12	20/20 Special: B. Walters Prime Other		- T- - - -	1:00	1	\$9,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	

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Warren/D/Senate	9/18-9/23 :60's	11954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
13	09/18/12	09/23/12	20/20 Special: B. Walters Prime Other		- T - - - -	1:00	1	\$9,000.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	09/17/12	09/23/12	- T - - - -		1	\$9,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Tu	09/18/12	10:48 PM	20/20 Special: B. Walters	Prime Other	1:00	EW12114	\$9,000.00	NM
14	09/19/12	09/23/12	Newscenter 5 at 11	11-1130p	- - 1- 1- 1	1:00	3	\$5,000.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	- - 1- 1- 1	3	\$5,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	W	09/19/12	11:24 PM	Newscenter 5 at 11	11-1130p	1:00	EW12114	\$5,000.00	NM
	2	WCVB	F	09/21/12	11:24 PM	Newscenter 5 at 11	11-1130p	1:00	EW12114	\$5,000.00	NM
	3	WCVB	Su	09/23/12	11:28 PM	Newscenter 5 at 11	11-1130p	1:00	EW12114	\$5,000.00	NM
Total Spots							27				

Payment Terms 30 Days

<u>Gross Total</u>	\$73,000.00
<u>Agency Commission</u>	\$10,950.00
<u>Net Amount Due</u>	\$62,050.00